

AUG13/12 09.3
*** WFTV-TV ***

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PROGRAM : DR OZ
CON COM1: DR OZ
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REP HEADLINE# 6274147
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG13/12 09.3
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P PROGRAM : EYEWIT NWS-6 CON COM1: EYEWIT NWS-6	60		\$7,000.00	8/17	8/17	1		FRI	1
4			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	60		\$2,400.00	8/20	8/20	1		MON	1
5			1200N-1230P PROGRAM : EYEWIT NW-NN SA CON COM1: EYEWIT NW-NN SA	60		\$1,200.00	8/18	8/18	1		SAT	1
6			600A-900A PROGRAM : EYEWIT-WK DYBK2< CON COM1: EYEWIT-WK DYBK2<	60		\$2,200.00	8/18	8/18	1		SAT	1
7			600A-900A PROGRAM : EYEWIT-WK DYBK2< CON COM1: EYEWIT-WK DYBK2<	60		\$2,200.00	8/19	8/19	1		SUN	1
8			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	60		\$2,000.00	8/16	8/16	1		THU	1
9			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	60		\$1,300.00	8/14	8/14	1		TUE	1
10			1210A-105A PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<	60		\$900.00	8/15	8/15	1		WED	1
11			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	60		\$4,600.00	8/15	8/15	1		WED	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12						28000.00						
CONTRACT TOTAL												28000.00
TOTAL SPOTS												11

MARKET TOTALS \$87,500 WFTV 32% WKMG 15% WESH 29% WOFL 15% WKCF 2% WRBW 4% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI
DEMOS- RA35+*